

Registration Details:

<https://docs.google.com/forms/d/1cUb2r5F0iTXhqlr6NqOtgYFCiQ41NIH4SQQ-iXiOqXY/edit>

Registration Fee: Rs.200/-
(for external participant only)

Target Audience:

Faculties from Engineering,
Industry Practitioners, Research
Scholars & PG Students

Refreshment:

Working lunch and Refreshment
will be provided for all the
registered participants

Kit and Certificate:

All the participants will be
issued IPR materials, workshop kit
and certificate of participation



For Assistance:

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CHIEF PATRON

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TAMILNADU STATE COUNCIL FOR SCIENCE AND TECHNOLOGY GOVT. OF TAMIL NADU, CHENNAI-25

TECHNOLOGY INFORMATION, FORECASTING AND ASSESSMENT COUNCIL

Department of Science & Technology, Govt. of India

&

**Shrimathi Devkunvar Nanalal Bhatt Vaishnav
College For Women (Autonomous)
Chromepet 600 044**

**State Level Technical Workshop on
Intellectual Property Rights**

December 18, 2023

Venue : Mini Auditorium



Theme



This one-day workshop is designed for entrepreneurs, innovators, product developers, and professionals looking to strengthen their knowledge and skills in the areas of patenting and leveraging geographic indications for product development. The program will include:

- Expert-led presentations and discussions on patenting, including types of patents, patent application process, and legal aspects.
- Brainstorming on geographical indications, their cultural importance, and their role in product differentiation and branding.
- Case studies and real-life examples to illustrate the practical applications of patents and geographic indications in product development.
- Interactive sessions and group activities to facilitate hands-on learning and problem-solving.
- Q&A sessions to address participants' specific queries and concerns.
- Networking opportunities with professionals and experts in the field. Overall, this workshop aims to equip participants with the knowledge and tools needed to effectively navigate the worlds of patenting and geographic indications in the context of product development

Program Objective



The primary objective of this workshop is to provide participants with a comprehensive understanding of patenting processes and the significance of geographical indications in product development. By the end of the workshop, participants should be able to:

Upon completing this workshop, participants can expect the following outcomes:

- Increased awareness of intellectual property rights and how to protect innovative ideas through patents
 - The ability to identify and appreciate the cultural and regional significance of geographic indications in product marketing
 - Enhanced knowledge of patent application procedures and the legal framework governing patents
 - Insights into how to use geographic indications as a market advantage for region-specific products
 - Practical skills in applying patenting and geographic indications to facilitate product development and market entry strategies
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- Understand the basics of patenting and its importance in protecting intellectual property
 - Comprehend the role of geographical indications in branding and product differentiation
 - Gain practical knowledge of the patent application process and its associated legalities
 - Recognize the economic and cultural value of geographical indications for products
 - Explore how to leverage patenting and geographical indications to enhance a product.

Program Outcome



Upon completing this workshop, participants can expect the following outcomes:

- Increased awareness of intellectual property rights and how to protect innovative ideas through patents
- The ability to identify and appreciate the cultural and regional significance of geographic indications in product marketing
- Enhanced knowledge of patent application procedures and the legal framework governing patents
- Insights into how to use geographic indications as a market advantage for region-specific products
- Practical skills in applying patenting and geographic indications to facilitate product development and market entry strategies

About SDNBVC



Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women was started in 1968 with the generous donation of 10 acres of land by our Late Founder Chairman Shri Nanalal Bhatt and 6 lakhs donated by Cork Industries Charities Trust. The College is named after the Late Founder Chairman's wife Smt. Devkunvar. This college is the first women's college in Kancheepuram District, Tamil Nadu. The College is affiliated to the University of Madras from 1968 and accredited by NAAC (National Assessment and Accreditation Council) with A+ Grade and listed in the National Institutional Ranking Framework (NIRF), Ministry of Human Resource Development, Government of India. The autonomous status of our college has been earmarked in 2006 and the same is approved by the University of Madras and the University Grants Commission (UGC is a statutory Organization of the Government of India by an Act of Parliament in 1956, for the coordination, determination and maintenance of standards of teaching, examination and research in university education). Our college has current student strength of 7019 with 30% in aided stream and 70% in Self-support stream with 337 faculty members. We offer 10 UG programs in Aided stream, 20 UG, 16 PG and 5 M.Phil programs in the self-support stream. All the programmes offered at our college are accredited by the University of Madras.

About TNSCST



The Tamil Nadu State Council for Science and Technology (TNSCST) serves as liaison between the Government of India and the State Government to initiate, supervise and conduct successful research by giving opportunities to rural, unemployed and economically backward researchers with the sole aim of promoting and inculcating quality research. The Council operates with maximum utility towards synergising Colleges, Universities and educational organizations by inculcating features of good research and provides opportunistic windows for research-savvy individuals.

In order to facilitate Intellectual Property Rights, the Patent Information Centre has been established at the Tamil Nadu State Council for Science & Technology, Chennai. The Centre handles enquiries on IPR, creates IPR awareness, establish IPR cells in Various Universities/ Institutes of Higher Education and promote IPR filings within the State with support of Department of Science & Technology, Government of India, New Delhi to provide facilitation services regarding intellectual property to everyone especially to Science and Technology community. All scientists, technologists, researchers, innovators, R&D establishments, financial institutions, business entrepreneurs, non-government organizations (NGOs) and individuals utilize the facilities of TNSCST's Patent Information Centre (PIC).